

Research on Environmental Art Design Based on National Cultural Elements

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Abstract: China Has a Long History of Development. Influenced by a Long History of Culture and Many Ethnic Factors, Chinese Ethnic Culture Presents a Variety of Styles and Profound Characteristics. This Paper Will Briefly Discuss the Relationship between National Cultural Elements and Environmental Art Design, and Analyze the Necessity of Integrating National Cultural Elements into Environmental Art Design, Including Improving the Weight and Nationality of Environmental Art Design, Promoting the Development of National Culture Communication, Etc. Based on the Main Principles of Environmental Art Design of National Cultural Elements, This Paper Will Elaborate the Inheritance Path of Environmental Art Design of National Cultural Elements. with the Help of the Analysis and Research of This Paper, It Aims to Promote the Effective Combination and Good Development of Environmental Art Design of National Cultural Elements, and Realize the Promotion and Dissemination of Chinese National Spirit.

1. Introduction

Under the Background of the Continuous Development of Social Economy and Cultural Industry, China's Environmental Art Design Industry Needs More Good Design Ideas. Learning from Western Environmental Design Art Concepts Can Promote the Modernization of Design Content, But It Will Lose Our Unique National Characteristics. in Architectural Design, There Will Be a Lack of Design Content with National Aesthetic Personality, and Western Modern Art the Abstractness of Artistic Works is Strong, Which is Not Consistent with the Cultural Background of Our Country and the Aesthetic Needs of the People [1]. This Research on Environmental Art Design Based on National Cultural Elements Has Important Value and Significance, and is an Important Path to Promote the Development of Environmental Art Design and the Inheritance and Dissemination of National Culture.

2. On the Relationship between National Cultural Elements and Environmental Art Design

The Relationship between Environmental Art Design and Culture Mainly Includes Two Aspects. First, Environmental Design Art is a Creative Activity Based on Culture, and Culture Will Affect the Effectiveness of Environmental Design. Second, Environmental Art Design is an Important Carrier of Cultural Communication, Which is Conducive to the Innovation and Development of National Culture. First of All, Environmental Art Design Mainly Focuses on the Living Environment of Human Beings, So Environmental Art Design Covers a Wide Range, Including the Collocation of Scenery Around Human Society or the Layout of the Room [2]. the Main Goal of Environmental Art Design is to Improve the Artistry of the Space That People Depend on through the Work of Design and Beautification, and to Meet People's Spiritual Needs through the Work of Environmental Art Design, So as to Create an Environment Suitable for the Taste and Pursuit of Specific People [3]. the Work of Environmental Design Will Be Based on Culture. the Concept of Western Design Culture Can Improve the Modern Sense of Environmental Art Design, and the Combination of Chinese Cultural Elements Can Enrich the National and Cultural Attributes of Environmental Design. National Culture Can Not Only Provide Materials for Environmental Art Design, But Also Promote the Spread and Development of National Warmth. Therefore, the Relationship between National Cultural Elements and Design in Environmental Art is Interactive [4].



Fig.1 The Display of Ethnic Elements in Suzhou Museum

3. The Necessity of Integrating National Cultural Elements into Environmental Art Design

3.1 Conducive to Promoting the Progress of Environmental Art Design

The use of national cultural elements in environmental art design can be created by means of a variety of technical means and expression techniques. Different environmental art design activities will present different artistic styles. Therefore, environmental art design works are the organic unity of designer's knowledge, ability, emotion, living comprehension, literary literacy and other aspects. Environmental art design needs to adapt to the cultural background, the spirit of the times and people's spiritual and cultural needs. National culture has a profound cultural heritage, and there are many kinds of national culture in our country [5]. The combination of national cultural materials into environmental art design can effectively improve the artistry and quality of design. The combination of environmental art design and national cultural elements requires the help of new building materials and new design concepts, and the help of rich ways of expression to integrate the colorful national cultural elements, so as to promote the progress and development of environmental art design. For example, in the construction and design of Bashu area, bamboo poles are often used as building materials. In the construction of garden landscape, bamboo landscape gradually becomes a representative architectural landscape [6]. In the interior architecture, bamboo can enrich the color matching and purify the indoor air.



Fig.2 Display of Ethnic Elements

3.2 Conducive to Spreading and Inheriting National Cultural Connotation

National culture is an important symbol of the identity of the Chinese nation. It is the core content of environmental art design to fully identify with national culture and spread the connotation of national culture. In the context of the continuous development of globalization, it is very important to first inherit and develop Chinese national culture and improve people's sense of national identity with the help of environmental art design. Under the background of economic globalization, the cultural exchange between countries in the world is closer. Spreading and

promoting national culture in the international arena can make people in the world know more about national culture, which is the main direction of environmental art design in the new era. In the new era of social background, environmental art and design work will present a diversified development trend, providing environmental support and cultural support for the dissemination and development of national culture [7]. For example, the combination of environmental art design work and national culture, the combination of national culture content in design concept, material selection and design connotation, presents environmental art design works with the spirit of the times, fully promotes the connotation of traditional national culture, and constructs a harmonious social environment and cultural atmosphere for the development of national culture.

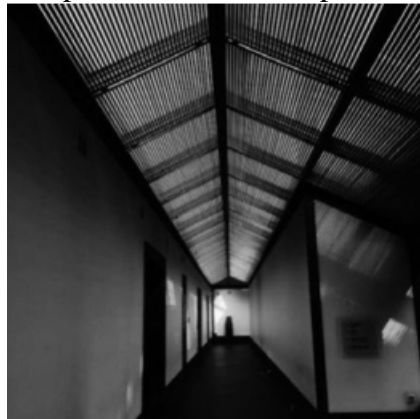


Fig.3 National Elements in Architecture

4. The Main Principles of Integrating National Cultural Elements into Environmental Art Design

4.1 Grasp Based on Macro Perspective

In the traditional architectural culture of our country, the concept of the central axis should be taken into account in the layout of the building, and the central axis should form the symmetrical beauty of the spatial layout. In Chinese national architecture, the central axis layout is proposed to better show the temperament and law of a big country, so the central axis has become an important principle in traditional architectural culture [8]. In the modern environmental art design activities, we adhere to the macro angle to grasp the design activities and adopt the design scheme of the central axis to show the spiritual connotation of the traditional Chinese architectural design and environmental design. For example, in the design of Dayan Pagoda in Xi'an, in order to better show the prosperity of national strength and culture of Tang Dynasty, so in the design of the north square of Dayan Pagoda, a flat and wide north square of Dayan Pagoda is designed with Dayan Pagoda as the central axis.

4.2 Show National Culture Based on Details

It is the main principle of integrating national cultural elements into environmental art design to show the spiritual connotation of Chinese traditional culture with the help of the details of environmental art design. For example, in the design of Dujiangyan water culture square, there are mainly two kinds of artistic structures, namely, the color of Imagism and the color of traditional Chinese culture. First of all, in the design of Dujiangyan water culture square, the first level is the overall modeling of abstractionism and constructivism. In the process of construction, the overall image of Tianman is displayed with the help of traditional cultural elements. Secondly, in the Dujiangyan water square, we use the auspicious and wishful patterns with Chinese cultural characteristics to carry out the detail design [9]. This kind of progressive layer by layer, with the help of the appreciation structure embodied in the details, we can better show the elements of Chinese traditional culture.

5. The Inheritance Path of National Cultural Elements in Environmental Art

5.1 Schema Inheritance

China is a vast country with many nationalities and different national customs and cultures. In environmental art design, with the help of pattern elements in national culture, different forms and techniques of expression are displayed, and with the help of the connotation and implication of national cultural patterns, the value and artistry of environmental art design are improved. For example, the image of the dragon is the main image of the Chinese nation, and it is also a common pattern with national characteristics in the current environmental art design. Among the ancient buildings of Pangu Grand View in Beijing, the top of the building is designed to be the dragon head, the bottom is designed to be the Dragon God, and the shorter building next to it is designed to be the dragon tail. With the help of the surrounding buildings, it shows the image of the dragon and the artistic characteristics of our national culture.

5.2 Inheritance of Color

Color has a strong visual appeal. With the help of color change, environmental art designers can improve the creative power of environmental art. The national color of our country is mainly divided into five colors: red, white, black, yellow and green, which represent the five elements of gold, wood, water, fire and earth. Therefore, the correct matching of colors in architecture is of great significance. In the color of national culture, red is the auspicious color loved by the people, representing the meaning of celebration and joy in national culture. Yellow represents wealth in national culture, so yellow is used for hall decoration in some high-end hotels and clubs. In environmental art design activities, with the help of the change and collocation of national color, it can provide emotional support for environmental art design and enrich the expression of national color culture.

6. The Transformation and Reinterpretation of National Traditional Cultural Elements

National culture originated from the folk, with a natural sense of amity, fully embodies a passion and love for life, but also reflects people's vision and yearning for the future. Through the analysis of the new museum of Suzhou Museum, we should take this opportunity to look forward to the future of national traditional culture in Environmental Art design. In the current Chinese environmental art design, the traditional national cultural elements and modern design present a staggered structure. Either there are no national symbols, follow the foreign modern design, or copy and paste the national symbols completely without soul. [3] relatively speaking, exhibition halls and museums with long-term nature can well combine the contents of their own exhibition with the local national regional characteristics, and well reflect the characteristics of national folk art. Through the use of national art, through the combination of exhibition themes and the specific cultural connotation contained in the exhibits, they can well enhance the artistic appeal and national ownership Sense can promote the inheritance and development of national folk culture. Pei Yu's Suzhou Museum sets a model for the inheritance and reinterpretation of national culture: the use of national tradition should be combined with modern techniques, not from the mechanical stacking of some elements and symbols to rigid and unchanging things, but with the multi-level and multi angle combination of modern design.

7. Conclusion

The combination of national cultural elements in environmental art design activities can promote the progress of environmental art design, improve the national character of environmental art design, and actively promote the inheritance and communication of national cultural elements. The integration of national cultural elements into environmental art design needs to grasp the essence of traditional national cultural elements from a macro perspective, and be good at showing the connotation characteristics of traditional culture with the help of design details. Through the mutual

integration and infiltration of national cultural elements and design in environmental art, the Chinese national cultural elements are presented in the design of modern environmental art works.

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